

STRATEGIC PLAN & COMMUNITY FOCUS





Dear CCM community,

Music connects us—fostering rare moments of unity. Concord Conservatory of Music cultivates lifelong musical passion, profoundly impacting lives. As we approach our 20th anniversary in 2025, with record enrollment, we face crucial questions about our future. These accomplishments are the invaluable foundation for this strategic plan. Now, the question is, where do we go from here? We must address physical and financial constraints to expand our reach. We aim to nurture our holistic approach while ensuring accessible music education for all, including diverse learners.

A dedicated committee led by Ann Budner has crafted a five-year strategic plan, informed by stakeholder feedback, to guide our mission. This plan lays out our goals and strategies to live our mission. Our plan focuses on four key pillars: **developing holistic musical experiences, increasing community awareness, strengthening infrastructure, and ensuring financial health.** This plan is a guideline, not an edict. We will continue to change over the next five years in response to our community's dynamic needs. This plan is a guide, adaptable to our evolving community.

We thank the Strategic Planning Committee, Board, faculty, staff, students, families, and supporters for their contributions. We are excited to see this plan come to life. To see how these goals are already being realized and to explore the impact of CCM's work, please turn the page and delve into the highlights of our 2024 annual report.

With gratitude,

Kate Yoder Executive Director & Founder **Amanda Young Hickman** Board Chair

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Contents

- 3 Year in Review:Program Highlights
- 4 CCM by the Numbers: Impact & Data
- 7 Faculty & Board of Directors
- 8 Financial Report
- 10 Donor Gratitude
- 13 Giving & Contact Information

Program Highlights



got theory? Unlocking the Doors to Creativity and Mastery with Music Theory

This program demystifies music theory, providing students with the tools to deepen their understanding of music. Through engaging lessons and practical application, participants unlock new levels of creativity and mastery in their musical pursuits.



Early Childhood and Development Group Classes

These classes provide a nurturing and stimulating introduction to music for young children. Through playful activities, songs, and movement, we foster early musical development, creativity, and social skills, laying a strong foundation for a lifelong love of music.



Singing with Parkinson's

Our 'Singing with Parkinson's' program offers a supportive and therapeutic environment for individuals to experience the joy of singing. This program helps improve vocal strength, breath control, and overall well-being, fostering connection and empowerment through music.



2024 Concert & Lecture Series Highlight

CCM presented the concert Music & Invention, a groundbreaking evening with Tod Machover of MIT Media Lab on March 8, 2024 The concert explored music and invention, featuring works from Bach to Machover's U.S. premiere of 'Resolve Remote.' CCM faculty and MIT students performed, showcasing music's evolution from traditional to Al-driven, inspiring and delighting the audience.

CCM BY THE NUMBERS



675

students served annually

37

faculty members whose talent inspires community members of all ages and abilities through music.

17,800

lessons and classes taught each year, building lifelong skills.



\$35,000

in financial assistance funding and free partnership programming make music education accessible without financial barriers.

years of providing high-quality music experiences

17
communities served

concerts & lectures presented to the community

instruments and voice are taught



Students ages 1 to 89, nurturing their creativity and fostering social connections.



CCM Program Areas

Nurturing Young Minds

Early childhood programming, private lessons on 17 instruments, group classes, ensembles, workshops, and monthly performance opportunities.

Community site partner with the Acton Infant Toddler Children's Center.

Adult Learners and Lifelong Learners

Individual, group, and ensemble instruction, weekly bluegrass jams, and summer instruction are available on 16 instruments, voice, and more. CCM's renowned faculty caters to all levels, from beginners to advanced musicians of all ages and abilities, with convenient daytime classes for senior learners and onsite classes at Newbury Court.

Inclusive Excellence

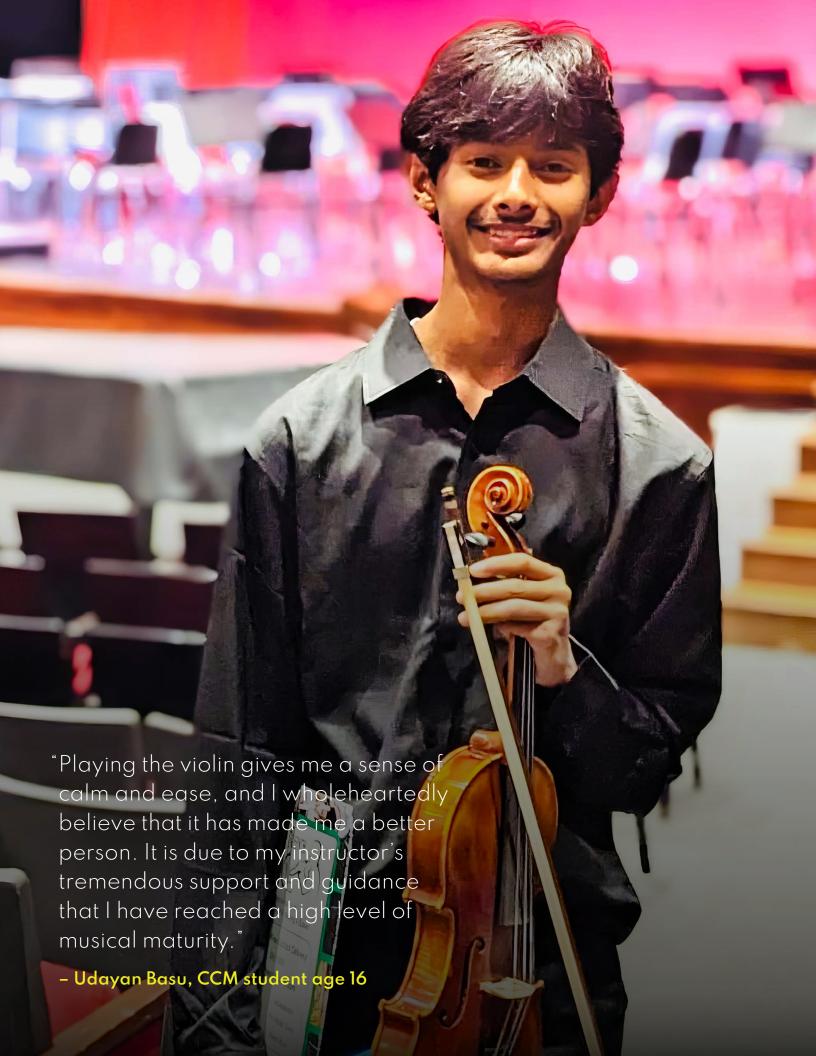
A weekly music education program at the Boys & Girls Club of Assabet Valley at no cost to the Club or families, featuring the ukulele to foster creativity and lifelong skill development.

Tones of Fun Music classes for neurodiverse children in partnership with the Berklee Institute for Accessible Arts, the only program of its kind in Metrowest.

Singing with Parkinson's Chorus serves those living with Parkinson's disease and their family members/caregivers, providing music therapy and connection in a supportive environment.

Concert & Lecture Series

CCM strives to create a community that fully appreciates and enjoys music. For the 2023-2024 season, we presented a diverse series featuring our faculty's exceptional talents and notable guest artists. Performances and lectures cover a range from classical to American Roots and jazz to the unique intersection of music in our everyday lives. Live concerts nurture the appreciation of music and provide the opportunity to make social connections with like-minded individuals.



Our 2024 Faculty

Maxfield Anderson

Weronika Balewski

Yelena Beriyeva

Kitty Cheung-Evans

Mike Connors

Michael Dinallo

Peter Evans

Manuel Garcia-Baro

Emma Gies

Susan Gottschalk

Yoko Hagino

Rose Hegele

Lorna Henderson

Tsuyoshi Honjo

Holly Jennings

Anthea Kechley

Keith Kirchoff

Jay Lane

Sora Lee

Chieko Loy

Cathy Marks

Stephen Marotto

Fabrizio Mazzetta

Kayla McLaughlin*

Justin Meyer

Aaron Myers

Long Okada

Margaret Romero

Phil Sargent

Brooke Sofferman

Rich Stillman

Keun Young Sun

Melissa Tucker

Angel Valchinov

ranget vaterinio

Bjorn Wennas

Masako Yotsugi

Jimena Zubieta Figueroa*

*Berklee Institute for

Accessible Arts faculty

teaching CCM's Tones of Fun

Our 2024 Board of Directors

Peter Blum

Steve Camp

Elizabeth J. Cobb

Sophia Garmey

Amanda Hickman, President

Chris Johnson

Jack Kelleher

Tenley O'Shaughnessy, Clerk

Evan Ricker, Treasurer

Alison Ruch

Kate Yoder, Founder and Executive Director

Financial Statement

Fiscal Year: September 1, 2023 - August 31, 2024

Last fiscal year marked continued growth in our enrollment, with over 675 students making music at CCM and our partner sites. Earned revenue increased by 12% compared to the previous year, and there was a 100% increase in financial assistance and free programming provided. Along with enrollment growth, the year also saw an investment in our infrastructure as we strategically planned for future growth and financial sustainability. We extend our heartfelt gratitude for your ongoing partnership and unwavering support in advancing our mission to cultivate a love for music and its lifelong benefits through high-quality, accessible instruction, performance, and community engagement.

Support and Revenue	FY2024	FY2023
Tuition and Fees	\$986,963	\$896,104
Contributions	\$228,610	\$296,037
Miscellaneous	\$252,138	\$125,845
Total	\$1,449,055	\$1,307,434
Expenses		
Program Services	\$1,013,545	\$901,819
Management and General	\$207,068	\$161,328
Fundraising	\$89,000	\$99,720
Total	\$1,309,804	\$1,162,867
Net Assets		
Increase in Net Assets	\$139,251	\$144,567



CELEBRATING OUR PARTNERS IN GIVING

We are deeply grateful to each of our donors for their generosity and belief in the power of music education. Your support makes it possible for us to inspire, teach, and bring music to our community—thank you!

Gifts received September 1, 2023 through August 31, 2024

MAESTRO \$10,000 - \$24,999

Peter and Sarah Blum In honor of Lorna Henderson Tim Fredette and Sarah Vitelli Jack and Julia Kelleher Steven Kirincich and Susan Mahan

SYMPHONY \$5,000 - \$9,999

Todd Brady and Andrea Darling In honor of Angel Valchinov Steve and Kathryn Camp Emerson Health Frances Friedman Edward and Sophia Garmey

Phillip and Elizabeth Gross
Tom Kaegi and Kathy Corkins In honor of Kate Yoder
Robert and Cynthia Miselis
James and Tenley O'Shaughnessy
Richard and Susan Walters
Douglas and Kate Yoder

CONCERT MASTER \$2,500 - \$4,999

Dominick and Mika Minots
The Ramsey McCluskey Family Foundation

QUARTET \$1,000 - \$2,499

Anonymous In honor of Laurence Constable
Brigitte Senkler & Associates, Inc.
Cambridge Savings Charitable Foundation
Robert and Kate Chartener
Laurence and Molly Constable
Elizabeth Crowell and Cheryl Flynn
Michael and Tara Edelman
Kevin Foley and Leah Flanigan

Theodore Friedman
Walter and Amanda Hickman
John and Suzanne Hogan
Charles Jennings and Karen Brown Jennings
Rodd Malitsky and Karen Turk
Middlesex Savings Bank
Steve and Christine Mylon
New England Deaconess Association
Alison and Baird Ruch

APPLAUSE LEVEL \$500+

Anonymous (3)
Concord Cultural Council
Clint and Lauren Darling
Alan Lewis In honor of Emeline and Annaliese Tubbs
David Meeker and Sandra Poole
Evan Ricker and Mara Bonde
Malcolm M. Walsh
Alice Wellington In memory of Robert Bushkoff

\$250+

Acton-Boxborough Cultural Council
Kenneth D. and Lynda B. Anderson
Associated Chamber Music Players Foundation
John Bemis
Linda Bentley
Katherine Brobeck
Mitchell and Katherine Brooks
Dennis and Kim Burns
Mitchell and Denise Butler

Patrick and Nancy Carey

John and Diana Clymer

Daniel and Shannon Coleman

Art Fitzgerald and Barbara Corrigan

Jon Dabora and Chelsey Remington

Christopher and Jane Deering

Michael Dettelbach and Holly Rothermel

Thomas D'Arcy and Joan Digiovanni-D'Arcy

Lawrence and Marjorie Franko

William J. Fry In memory of Peggy Fry

Jason Johannesen and Melina Griss

Perry Hall

Carolyn Hardy

Terry Jones

Dr. Robert and Mrs. Patricia Kane

Charles Learoyd

Khanh Vu and Jacqueline Tran In honor of instructors Bjorn

Wennas and Keith Kirchoff

David and Liz Wei

David and Miriam Zarchan

\$125+

Anonymous In memory of Alice R. Meltzer

Dustin and Meghan Clinard

Kieran F. Dowd DMD PC and Fabiana Dowd

Martha Gilpatrick

Kathy Johnston

James Kelley and Judith Segal

Christoph and Betsy O'Donnell

Charles Stromeyer

Bert Van Herck In honor of Yoko Hagino

Byron Woodman Jr.

UP TO \$124

Anonymous (3) *In honor of Angel Valchinov (1)*

David Baskin In memory of Connie Baskin

Reinier and Nancy Beeuwkes

Peter and Pamela Callahan

Carolyn Carpenter

Timothy and Catherine Collins

Linda Giovinazzo

Jeff and Dariane Hunt

Lois Hutchings *In honor of Susan Gottschalk*

James and Lydia Kanki In honor of Chris and Marissa Kanki

Henry Keutmann and Ilene Gipson

Peter Kirkman

Nicholas and Jessica Krefting

Karl and Sarah Kussin

Margaret Laneri and Beth Phalen

Vera Larkin

Andrew Lee

Steve and Kathryn Lillis

Andrew Magee

Lawrence Masland and Pamela Talbot

Jim McManus and Holly Harrison

Grant Monahon and Jane Minasian

Martha Murphy

Nick Noyes and Ann Oberrender Noyes

Kevin and Christine Paulsen

Greg Porter and Susanna Vennerbeck In honor of Phil Sargent

Matthew Proujansky and Kay Bell

John and Laurelyn Roberts

Frank and Susan Ruch

Tom and Mimi Rutledge

Mark Schofield

Michael Schulze and Helena Chan

Maneka Singh

Adam and Caroline Snodgrass

Kelly Stanislawzyk

M. Steinert & Sons Co. Inc.

Thomas Swaim

Craig Thompson and Yoojeong Kim

Henry and Janet Vaillant

Paul and Irene Vouros

IN-KIND GIFTS

William and Amy Barrett

Donna Fitzsimmons

Aryn Murphy

Thomas Ohalloran

GIFTS IN HONOR OF

Laurence Constable

Susan Gottschalk, CCM Faculty

Yoko Hagino, CCM Faculty

Chris and Marissa Kanki

Keith Kirchoff, CCM Faculty

Lorna Henderson, CCM Faculty

Phil Sargent, CCM Faculty

Emeline and Annaliese Tubbs

Bjorn Wennas, CCM Faculty

Angel Valchinov, CCM Faculty

Kate Yoder, Executive Director

GIFTS IN MEMORY OF

Connie Baskin

Robert Bushkoff

Alice R. Meltzer

OUR MATCHING GIFT SUPPORTERS

Bank of America Charitable Foundation

Barings, LLC

Grantham, Mayo, Van Otterloo & Co. LLC

Johnson Controls



Invest in the Future of Music at CCM

At Concord Conservatory of Music, we believe in HEAR. UNDERSTAND. PLAY. PERFORM. LOVE. MUSIC. Your generosity directly enables us to:

- Provide music education for all, regardless of financial need.
- Expand vital programs for all ages, including music therapy.
- Strengthen community partnerships.
- Invest in our exceptional faculty.

Your support makes a difference!

Ways to Give:

- Individual Giving
- Encore Leadership Giving Society
- Donor-Advised Funds
- Employer Matching
- Monthly Giving
- Corporate Giving
- Volunteer

GIVE NOW

